



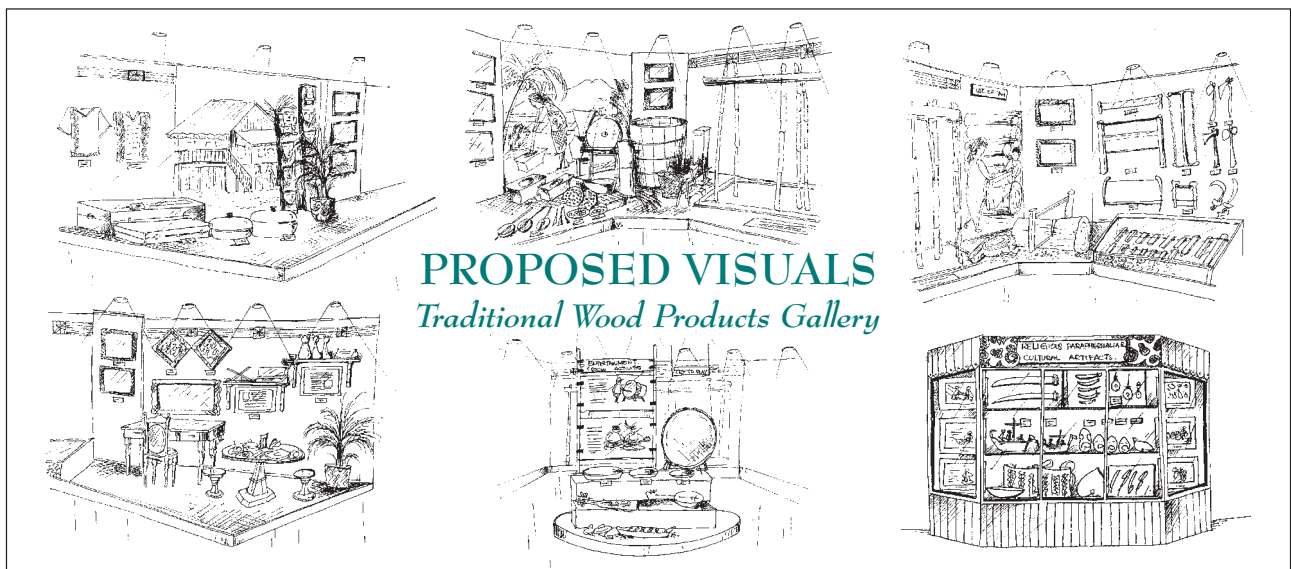
## Interior Display

In 2006, Kells was commissioned by STIDC to refurbish the traditional wood products and rattan galleries. We undertook the complete scope of work for the traditional wood products gallery which included conceptualising and organising the exhibits display, designing the graphics and writing the exhibit copy. We have successfully put together interesting detailed descriptions of the physical characteristics and use of each wood product found in the gallery.

Creative touches were lent to the display of the wood products. Visitors to this gallery will be able to obtain information about the skills and ingenuity of the indigenous people.



BEFORE



PROPOSED VISUALS  
Traditional Wood Products Gallery



## AFTER

### Interior Display

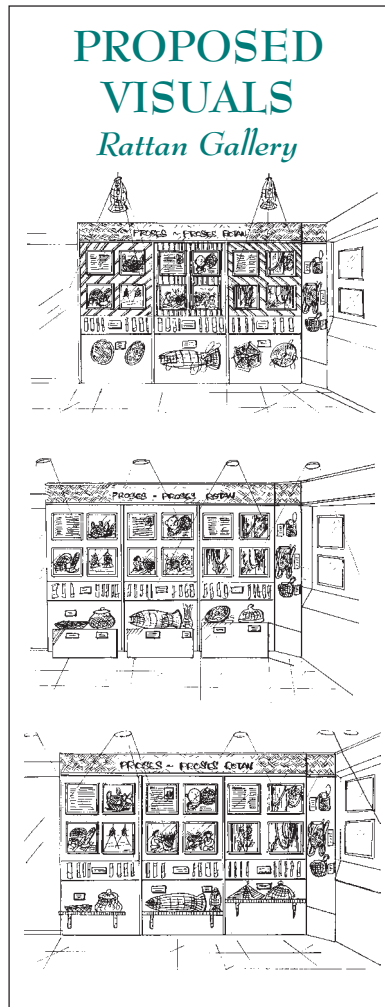
The exhibits have been organised into six themes; household implements (egs bark clothing, baby carrier, wood carved bowls), tools of the trade (egs traditional cake making devices, spice and medicine grinder), economic activities (egs traditional carpentry and rice planting tools), decorative items (egs pieces of furniture made from Belian), pastimes (egs games and musical instruments), religious and cultural artifacts (egs ceremonial hornbills).





## Interior Display

For the rattan gallery, our scope of work covered conceptualising and sequencing photographs display, designing the graphics, writing the exhibit copy, on-site photography and conversion of photos into high-resolution transparencies. The photo exhibits have been organised into three themes; rattan harvesting (collecting and transporting rattan canes), rattan processing (treatment and drying) and rattan weaving (making rattan products).



## AFTER



Photos display by Kells  
Exhibits display (rattan species) by STIDC

### What our Clients say about Kells

“STIDC Timber Museum;  
Traditional and Rattan  
products gallery

#### The team...

- a high standard of professionalism and skillfulness
- proficient and able to deliver
- resourceful and attention to details
- accommodating and flexible... going the extra mile often outside scope and at no extra cost to ensure completion of designated work
- takes initiatives to meet challenges as they arise

#### The display...

- ingeniously created a fresh image... well-organised display and a consistent rustic look
- inspiring creative graphics which is of very high quality and professionally executed
- set a new standard for photo display... superb photos and of high quality

#### What Visitors say...

- impressive... superb... outstanding
- will come back again
- wasn't aware that there was such a gem

